

Embracing Change, Preserving Purpose

IMPACT

2022-2024 BIENNIAL REPORT



Hogg Foundation
for Mental Health



**Since our
founding in
1940, we have
awarded over
\$140,000,000.**

Hogg Foundation's first executive director, Robert Lee Sutherland, with Ima Hogg in 1956.

Embracing Change, Preserving Purpose



2022-2024 BIENNIAL REPORT

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Hogg Foundation *for* Mental Health

Dear Friends,

For 84 years, the Hogg Foundation for Mental Health has supported our vision for *all* people in Texas to thrive in communities that promote mental health and well-being. The places where people live, learn, work, play, and pray have an impact on improving mental health.

The theme of this biennial impact report is *Embracing Change, Preserving Purpose*. Here at Hogg, we choose to remain steadfast to our vision, mission, and core values and in honor of Ima Hogg's vision of a Texas where supports for mental health and well-being could be found in everyday places such as schools, workplaces, places of worship, in the home, and with families.

Inside this report, you'll get a glimpse into the last two years in the life of Texas's premier mental health funder, as well as a look at a few of the dynamic individuals and organizations who have contributed to our success.

I am proud of the body of work the Hogg Foundation team and our grantee partners have done to impact the mental health and well-being of all people in Texas.

Regards.

Octavio N. Martinez, Jr., M.D., M.P.H., M.B.A., D.F.A.P.A.
Senior Associate Vice President &
Executive Director



Watch a video of this Impact Report

Dr. Octavio N. Martinez, Jr., Executive Director

National Advisory Council

Council members have expertise in fields related to our mission, such as psychiatry, community health, social work, sociology, philanthropy, public policy, and law. They bring a variety of perspectives to our work, including consumer and family advocacy, lived experience of mental health, public and private sector practice, academia, and rural life.



Tracee Black-Fall Term: 2024 - 2029

Executive Director, Tova's N.E.S.T



H. Stephen Cooper Term: 2024 - 2029

Professor of Social Work and BSW Program Director, William Woods University



Paolo del Vecchio Term: 2021 - 2026

Director of the Office of Recovery, Substance Abuse and Mental Health Services Administration



Dena Granof Term: 2019 - 2024

Professor of Communication Sciences and Disorders (retired), University of Texas at Austin



Angelique Harris Term: 2023 - 2028

Assoc. Dean for Diversity & Inclusion, Boston University Chobanian and Avedisian School of Medicine



Jennifer Maedgen Term: 2024 - 2029

ADA/Section 504 Coordinator, University of Texas at Austin



Dennis Mohatt Term: 2021 - 2026

Vice President Behavioral Health, Western Interstate Commission for Higher Education



Craig Moore Term: 2020 - 2025

Criminal Attorney



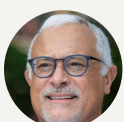
Michael Schwartz, M.D. Term: 2019 - 2024

Clinical Professor of Psychiatry, Texas A&M College of Medicine



Allen Smart Term: 2024 - 2029

National Spokesperson and Advocate, PhilanthropywoRx



Luis Zayas Term: 2023-2028

Provost and Senior Vice President of Academic Affairs, University of Texas Rio Grande Valley

Foundation Staff

Margarita Alvarez
Facilities & Travel Specialist

Lexi Arons
Grants Manager

Mary Capps
Cross Unit Liaison

Vicky Coffee, LPC-S
Director of Foundation Initiatives

Ike Evans
Communications Manager

Maddie Garza, LMSW
Policy Fellow

Anna Harris
Executive Assistant

Tammy Heinz
Sr. Program Officer and Consumer & Family Liaison

Emily Ibarra
Programs Fellow

Stacey Jordan
Asst. Vice President for Interdepartmental Affairs

Amy Loar
Asst. Director, Texas Grants Resource Center

Alison Mohr Boleware, LMSW
Director of Policy

Krystal Mullins
Sr. Operations Associate

Ed Reed
Sr. Systems Administrator

Kate Rooni
Public Affairs Specialist

Elizabeth Stauber
Archivist & Records Manager

Crystal Viagran
Director of Foundation Administration

Darrell Wiggins
Digital Content Strategist

Rick Ybarra
Sr. Program Officer

By the Numbers

In addition to supporting our traditional grant initiatives, departmental teams at the Hogg Foundation invest in special opportunities around the state. Below are a few of the opportunities we have invested in:

Executive Office invested \$183,190 in 11 projects to support suicide prevention research, intern support, historical archiving, medical knowledge dissemination, aging research, public health outreach, and academic conferences.

Operations invested \$10,500 to support a peer-led nonprofit organization working to increase mental health awareness and recovery sustainability through the arts.

Programs invested \$97,800 to support various community needs including mental health services, youth development, annual grantee meetings, and community building efforts.

Policy invested \$17,500 for the Behavioral Health Policy Summit, \$5,000 to support peer leadership initiatives, and \$15,000 to support RecoveryPeople preserving and sharing the history of substance use recovery in Texas.

Strategic Learning & Evaluation invested \$20,000 to support nonprofits' strategic use of data and accessibility in applied social science research and \$5,000 for the Texas Funders Learning for Equity Collaborative.

Continued throughout this document.

About the Foundation

The Hogg Foundation is guided in large part by Ima Hogg's vision for a Texas that supports and promotes mental health and well-being. Miss Ima was ahead of her time in believing that mental health was just as important as physical health. She believed all people should have access to community-based resources that support mental well-being and fulfilling lives. Miss Ima championed supports for mental health and well-being with everyday situations in schools, workplaces, places of worship, and families.

Vision

The people of Texas thrive in communities that support mental health and well-being.

Mission

Transform how communities promote mental health in everyday life.

Core Values

We remain committed to Miss Ima's vision. The core values that guide our actions and decisions include:

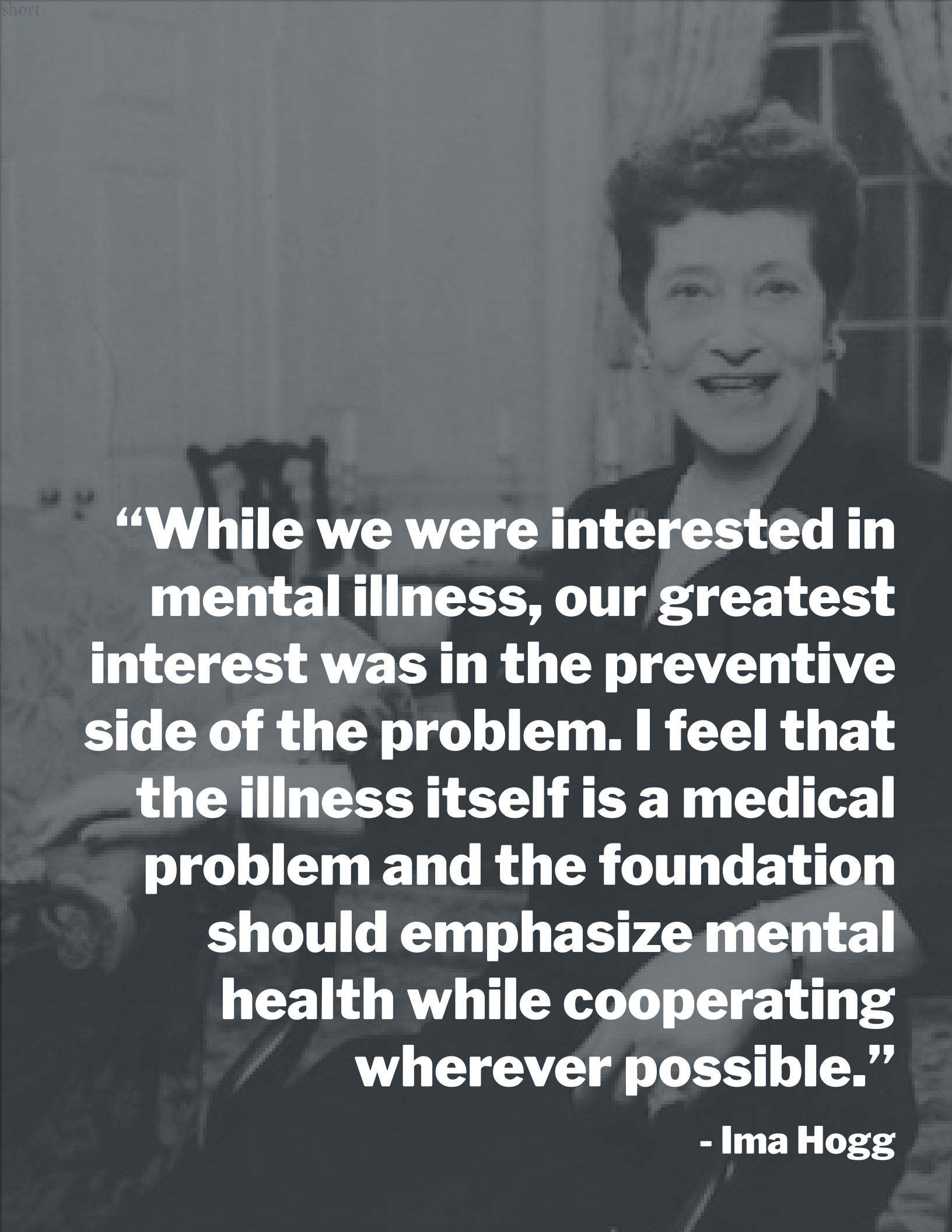
Respect

Integrity

Learning

Collaboration

Impact



“While we were interested in mental illness, our greatest interest was in the preventive side of the problem. I feel that the illness itself is a medical problem and the foundation should emphasize mental health while cooperating wherever possible.”

- Ima Hogg



PATHWAYS *for success*

for Transition-Age Youth of Color and their Families

Partnering with the Chan Zuckerberg Initiative, we awarded 20 Texas nonprofit organizations \$54,000 each to participate in the Pathways for Success project.



Learn more about this initiative.

Hogg Highlights

Total Awarded Funds

\$11,188,356

September 2022-August 2024



Global Networking

Members of the Hogg team went to the Netherlands for the Global Leadership Exchange (GLE). This international summit was a week of networking, knowledge exchange, and sharing experiences with other thought leaders in mental health from around the globe.



Dr. Martinez speaks with the CEO of GLE.



A Royal Visit

We hosted Queen Maxima of the Netherlands along with members of the Austin and Bastrop communities. This extraordinary event was a one-day summit on youth mental health, and included team members from Resilient Bastrop County, a Hogg Foundation grantee partner.



Watch a video about the queen's visit.

in the same time period

200 Active Grants

130 New Grantee Partners

47 Texas Counties

MIND OF TEXAS



A New Podcast

Our new podcast, Mind of Texas, launched in partnership with KUT and KUTX Studios.



Listen to the episodes.





Texas Grants Resource Center

Hogg Foundation *for* Mental Health

A Return to Hogg

After university restructuring, we welcomed the Texas Grants Resource Center (TGRC) back to Hogg. In 1962, it began within our walls as the Regional Foundation Library, and in 2007 was moved to another university unit.

TGRC serves as a bridge between the grant-seeking and the grant-making communities, providing information, training, and technical assistance for both nonprofit organizations and individuals.

The center is now housed in the Hogg offices on the 4th floor of the Lake Austin Center at 3001 Lake Austin Blvd. and is open to the public. Visit the TGRC website for visiting hours.



Visit the TGRC website, schedule appointments, and find workshops & orientations.

TGRC by the Numbers

TGRC has one full-time staff member and a graduate assistant. In 2022-2024:

1200 People Trained

315 In-Person Visitors

300 Grant Searches

35 Presentations Given

Send questions about the center to tgrc@austin.utexas.edu.

Austin State Hospital

The First Step in Building a Continuum of Care

After several years of planning, the new Austin State Hospital facility opened its doors to Texans in need of care during mental health crises, marking a major milestone in the Brain Health System Redesign plan.

“A continuum of care means more than hospital capacity,” says Dr. Octavio N. Martinez, Jr., executive director of the Hogg Foundation. “It means increased access to outpatient care to assist in prevention and eliminate care deserts. It means enhanced crisis outreach with joint law enforcement and clinical response teams. It means opportunities for reintegration into the community once someone is discharged from the hospital.”

The Hogg Foundation’s support for developing a continuum of care at the community level is not surprising. Indeed, it aligns well with our strategic focus on supporting community environments that promote positive mental health in everyday life, and our vision of a future in which all people in Texas thrive in communities that support mental health and well-being. It also fits squarely within our long history of advocating for reform in the state’s mental health care system.

By the Numbers

\$77,500

Funding to state hospitals to support wellness activities for residents.

\$15,000

To provide essential supplies that offer relief from extreme heat and promote the well-being of those living without shelter.



Read the full feature story.

BHOLD

Behavioral Health Outreach and Leadership Development

Transforming Community Through Collaboration

The Hogg Foundation is hopeful and committed to the idea that community-based approaches are the most effective way to make a lasting transformation in mental health and well-being. The Behavioral Health Outreach and Leadership Development Project (BHOLD) in Brooks County is just one encouraging example that affirms our belief and demonstrates how a collaborative community effort can seize this potential and put it into practice.

Well-Being in Rural Communities

\$5,480,000

Program planning and implementation, 2018-2026.

When the foundation awarded a Collaborative Approaches to Well-Being in Rural Communities (WRC) grant to the Community Action Corporation of South Texas (CACOST) in 2018, a three-year planning phase began for BHOLD. In 2021, with the mission of supporting, advocating, and guiding Brooks County residents to be resilient, healthy, drug-free, and educated, BHOLD began turning their plans into actions.

“BHOLD has become a resource pillar of the community,” says April Anzaldúa, director of community services and engagement at CACOST.

By the Numbers

\$74,250

Grant to plan a comprehensive program and event for the National Day of Racial Healing.

\$200,000

To improve the health and well-being of underserved individuals and families in the Austin area.



Read the full impact story.

Enhancing Mental Health and Community Resilience

The Communities of Care initiative (COC) represents a transformative effort aimed at enhancing mental health and community resilience, particularly focused on children, youth, and families of color. Launched in 2019, a total of \$11.5 million was awarded to eleven organizations to support collaborative approaches to well-being in the Houston Metropolitan Statistical Area. Ten of the organizations were awarded \$800,000 each to build on an existing community collaborative. The eleventh organization, Prevention Institute, was awarded grant funding to coordinate and provide technical assistance to the initiative.

In part to offset the impact of COVID, in 2023 COC was extended by one more year, with an additional \$1.45 million awarded.

Read the full impact story.



Communities of Care

\$1,350,000

Continued program support and coordination.

By the Numbers

\$187,500

Addressing effects of the pandemic.

COMMUNITIES OF CARE



“While all ten collaboratives share a common goal, each one contributes a unique area of focus, enriching the overall learning community with diverse perspectives and expertise.”

Vicky Coffee, LPC-S
Director of Foundation Initiatives
Hogg Foundation

GLOW

Greater Longview Optimal Wellness

Investing in Grantee Partner Capacity through Reliable Flexible Funding

The Hogg Foundation is committed to the vision of “trust-based philanthropy.” In other words, because we trust that our grantee partners have the greatest understanding of their community’s needs, we also trust in their ability to administer grant funds in ways that best address those needs. Our support for Greater Longview Optimal Wellness (GLOW) demonstrates how this supportive approach to philanthropy can be used to help sustain and grow historically under-resourced community-based mental health organizations.

GLOW was one of 29 organizations to receive a 2024 Reliable Flexible Funding (RFF) grant. Rather than providing funds restricted to specific programs or projects determined by the foundation, RFF grants provide unrestricted, or “flexible” funding.

“The Hogg Foundation believes that the leaders who serve their communities possess an unparalleled understanding of the unique challenges and opportunities they face.”

Crystal Viagran
Director of Foundation Administration,
Hogg Foundation for Mental Health



Read the full impact story.

Reliable Flexible Funding

\$5,406,131

Awarded to 29 organizations to support the operations and program expansion to address mental health and well-being in various communities throughout Texas.

From Nigeria to Texas

How an Ima Hogg Scholarship Shaped Francis Okafor's Journey in Mental Health

What motivated you to pursue a Master of Social Work degree?

Having worked in the helping professions previously, I wanted to be a counselor and was going to enroll in a counseling program. But I discovered that with a master's in social work I can do not only counseling but a lot more. It's the variety of career options that drew me in.

How did receiving the Ima Hogg Scholarship impact your experience as a student?

Receiving the Ima Hogg Scholarship boosted my confidence and solidified my conviction about what I wanted to do after school, which is to make an impact in the mental health field.

Read the full impact story.



Education, Scholarships, and Fellowships Funding

Stephany June Bryan Bold
Spirit of Achievement Award

\$60,000

12 Awards

Harry E. and Bernice M.
Moore Fellowship

\$60,000

Ima Hogg
Scholarship

\$205,000

41 Scholarships

Harris County Department
of Education Healthy Minds,
Healthy Children Project

\$8,000

Hogg Foundation campaign to
create safe and supportive school
environments for Texas students

\$10,000

DeRossette Thomas Fund
Grant Renewal: Clarity Child
Guidance Center

\$51,000



Growing Leadership

The Transformative Journey of PeerFest

Historically, the mental health system, and the conversation surrounding it, has placed a higher value on the expert opinions of providers and clinicians than on the lived experiences of those with mental health conditions. Increasingly, however, the professional community is recognizing the many advantages of giving mental health consumers more autonomy and authority in their lives and in the mental health space.

The Hogg Foundation is proud to demonstrate its continued commitment to this powerful paradigm shift by providing ongoing support for PeerFest, an educational and celebratory event created by and for people in Texas who have faced mental health challenges and are on a journey to wellness.

In the years ahead, PeerFest will continue to grow and mature as a uniquely impactful event planned by and for people of Texas with lived mental health experience.

“PeerFest gives us an opportunity to share our own personal pathways to wellness and recovery while also learning from others.”

Tammy Heinz

Senior Program Officer & Community and Family Liaison, Hogg Foundation for Mental Health

PeerFest by the Numbers

305

Attendees

2,916

Volunteer Hours

67

Workshops/Learning Opportunities

146

Unique Experiences

3

Keynote Speakers

25

Peers Got Talent Acts

peerfest.org



Read the full impact story.

Shaping the Future of Mental Health Policy

In the dynamic landscape of mental health policy, the Hogg Foundation's Policy Unit has shown a steadfast commitment to advancing mental health equity in Texas through strategic initiatives and innovative projects. Over the past two years, the Policy Unit has undergone significant transformations, including the conversion of our Mental Health Guide from a traditional print publication into an interactive website and focusing the next cohort of Policy and Peer Policy Fellows on a children, youth, and families policy theme to better support collaboration.

“A thematic focus will allow the Fellows to collaborate more easily and work together to create lasting impact on child, youth, and family mental health policy, which is one of the top policy concerns from our grantee partners.”

Alison Mohr Boleware, LMSW

Director of Policy, Hogg Foundation for Mental Health

A Mental Health Guide for the Future

The transition of *A Guide to Understanding Mental Health Systems and Services in Texas* from a static print publication to an interactive online platform showcases the Foundation's commitment to accessibility. By embracing digital technology, the Policy Unit aims to reach a broader audience and provide valuable resources about mental health services in Texas.

Read the full impact story.



MENTAL HEALTH POLICY

Policy Initiatives Funding

\$387,384

Hogg Mental Health Policy Academy

To provide shared learning experiences to build capacity for advocacy, policy, and systems change in Texas.

\$1,993,591

Mental Health Policy & Peer Policy Fellowships

To build capacity for organizations to engage in mental health and substance use policy-making.

\$42,500

Special Opportunity

To support recovery-focused multimedia projects, a co-sponsored Behavioral Health Policy Summit, and peer leadership initiatives.

By the Numbers

The Hogg Foundation is committed to supporting organizations and individuals making meaningful improvements for the mental health of Texans.

Since our founding in 1940, through the estates of Will C. Hogg, Ima Hogg, and seven smaller gifts, the Hogg Foundation has awarded over

\$140,000,000

and more than

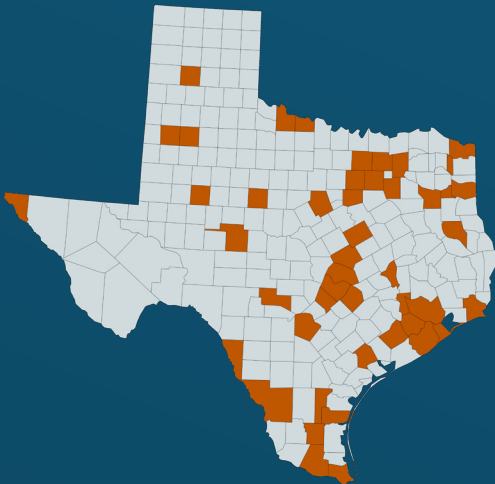
\$80,000,000

awarded since 2009.

\$321,000

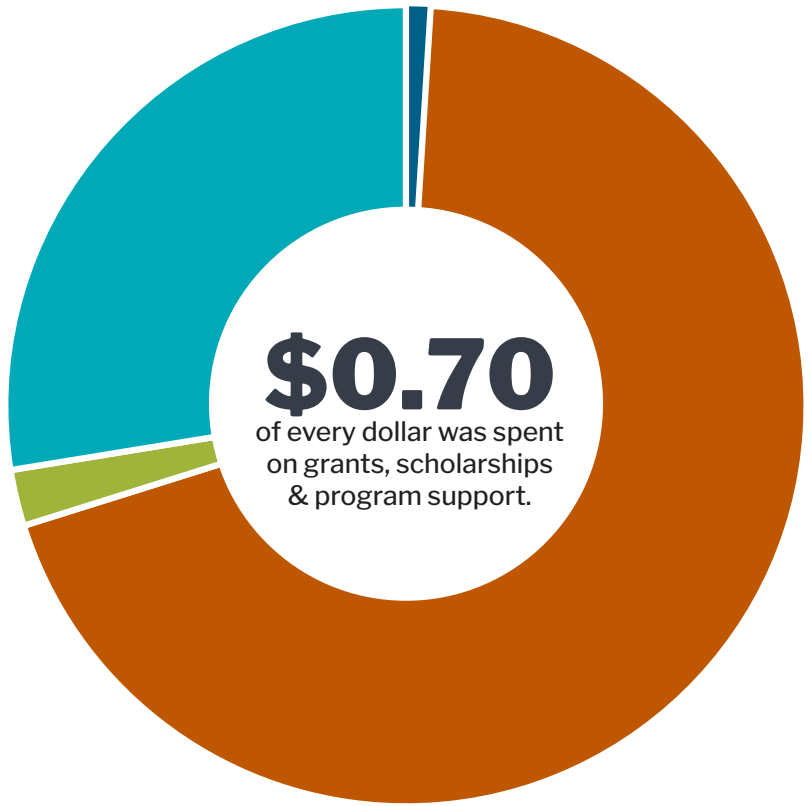
in scholarships and fellowships from 2022-2024.

With active grants in 47 of the 254 Texas counties, our impact is felt across the state.



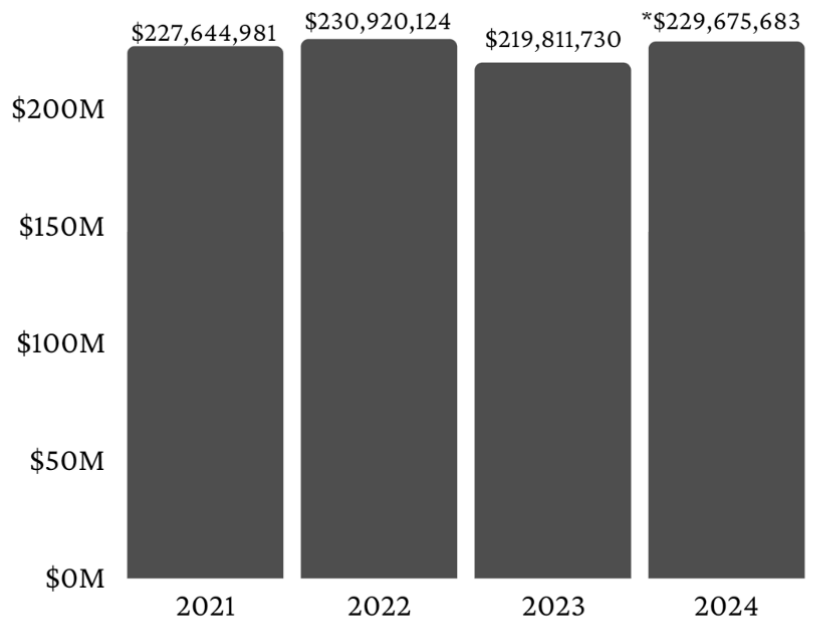
Breakdown of Expenditures

We spend as much as we can on impacting the mental health and well-being of all in Texas.



Communications Grants, Scholarships & Programs Operations Salaries, Wages & Fringe

Endowment Market Value



^{*}Market value as of 7/31/2024

Additional Program Support

Community Wellness and Support

\$2,550 for video and essay projects focused on mental health awareness and personal stories.

\$5,000 grant to participate in Expanding the Texas Census Accelerator Network.

\$15,500 supporting the programming and communications products for OutYouth.

Leadership, Workforce & Training

\$7,500 to support fostering community well-being and supporting local healthcare professionals.

\$600,000 to support leaders from all backgrounds in community wellness, health equity, and social justice.

\$70,000 to focus on community-level facilitators who can provide insights based on lived-experience.

\$42,460 for Advanced Wellness Recovery Action Planning (WRAP) Sustainability in Texas program.

Research

\$40,000 to research impact of census undercounts on federal funds distribution, update census-guided program list, examine flow of funds to communities, and potential financial losses from undercounts.

\$275,000 to support census research and regional organizing in preparation for the 2030 census.

\$40,000 for research grants focused on mental health interventions for youth and harm reduction workers.

\$6,000 to examine psychological experiences of teachers during the pandemic and need for culturally informed mental health care for a growing Hispanic and Latino population in the U.S.

Partnership with the Steve Hicks School of Social Work

Working in mutually supportive ways to advance mental health education and career advancement in Texas.



Dr. Octavio N. Martinez, Jr., Exec. Director, Hogg Foundation and Allan Cole, Dean, Steve Hicks School

The Hogg Foundation proudly aligns itself with the mission and values of the Steve Hicks School of Social Work at UT Austin. As we embrace this new chapter of our partnership, we reaffirm our commitment to advancing social work education and practice, ensuring that our collaborative efforts contribute meaningfully to the well-being of individuals and communities throughout Texas and beyond.

At the core of our mission is a dedication to promoting mental health and enhancing the quality of life for all people in Texas. We recognize that social work plays a critical role in achieving these goals.

We look forward to this journey and the positive change it will bring.



Read more about the partnership.

Hogg Foundation for Mental Health

We envision a future in which all people in Texas thrive in communities that support mental health, achieve health equity, and promote well-being.

This means that the extent to which people are connected to resilient communities that support their mental health is not determined by where they live, how much schooling they have, how much they earn, what they look like, what language they speak, who they love, or how they worship.

Mental health is not solely an individual responsibility but is a product of community conditions.

The places where people live, learn, work, play, and pray can have a significant impact on improving mental health. However, many poor outcomes stem from challenging environmental factors like housing stability, neighborhood infrastructure, and conditions at home, work, and school.

To learn more about the Hogg Foundation, please browse our website, subscribe to our newsletter or podcast, and follow us on social media.

hogg.utexas.edu/impact



View the online version of this report.



Hogg Foundation
for Mental Health



TEXAS Social Work

The University of Texas at Austin
Steve Hicks School of Social Work