



The Dallas Foundation



Supporting Fundholders Through a Technology Transition

February 2025

Overview

In 2022, The Dallas Foundation moved from Blackbaud/Npact RE | FE | GE to Foundant Technology's CSuite.

Fundholders had been very dissatisfied with the user experience of the previous donor portal, so our primary goals were to ensure they felt heard and supported and provide a seamless transition.

Communication Plan and Tactics

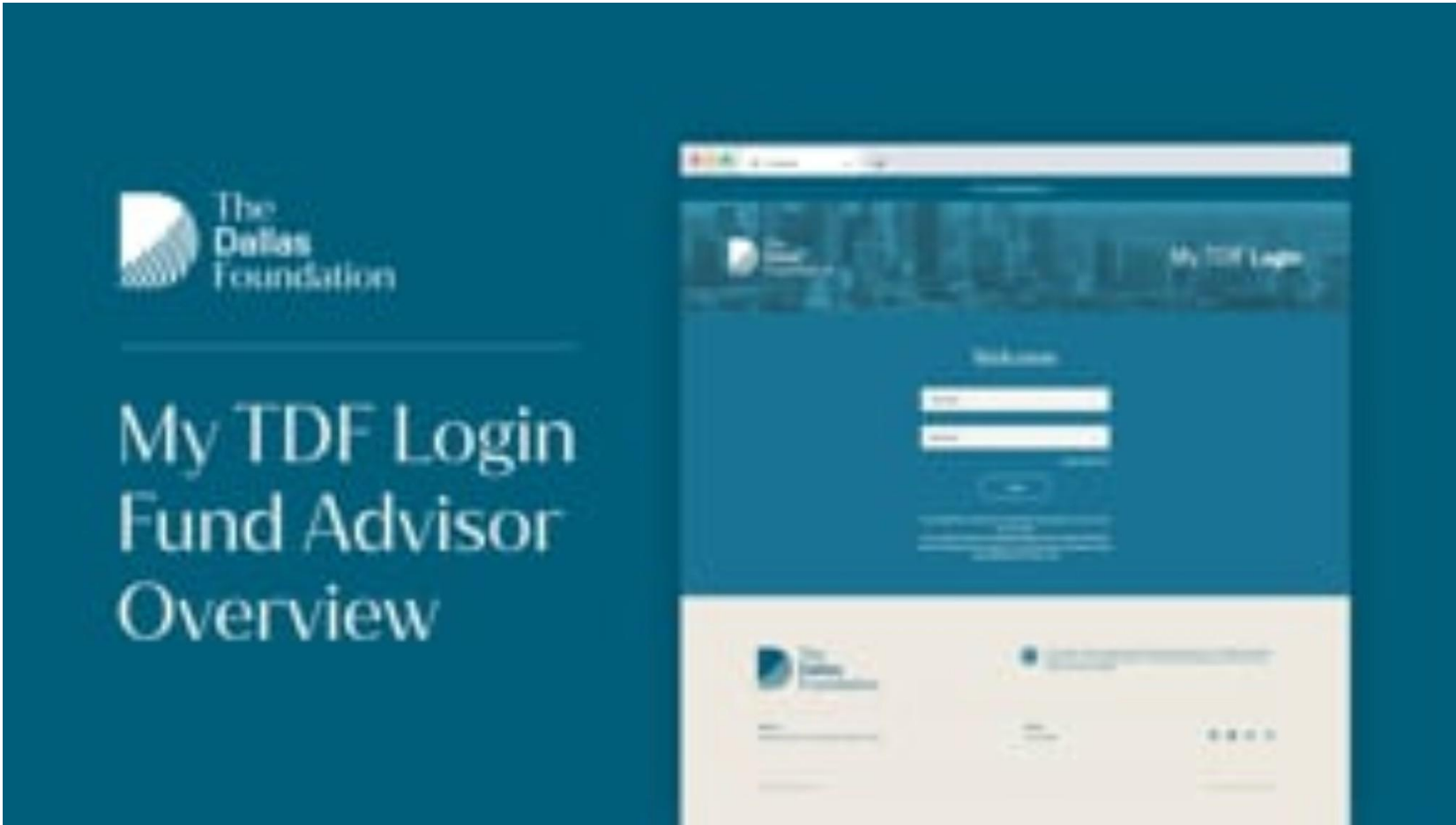
- Created a messaging and strategy plan
- Dedicated web page (dallasfoundation.org)
- Training Materials (video tutorial, FAQs)
- Personal support
(fund stewards, support@dallasfoundation.org)
- Six week branded e-mail campaign (MailChimp)

Key Messages

- Transitioning to the CSuite platform for our donors will be as seamless as possible.
- Donors and fundholders will feel supported throughout the transition.
- Foundation staff are available for assistance throughout this process.
- This intentional integration provides an upgraded design, security, and user experience of our donor portal and the systems that support it.
- Fundholder access is still as simple as visiting dallasfoundation.org and can be accessed via the “My TDF Login” in the super navigation panel.
- Fundholders will be prompted via the CSuite platform to create a new password mid-April.
- Fund statements are now on-demand, self-serve and available 24/7.
- Beginning in April, credit card donations made via the Foundation’s website will use a simple and secure giving interface powered by CSuite.
- This new online donation portal requires community fund partners to adjust existing links and/or widgets housed on their independent websites.

Resources:

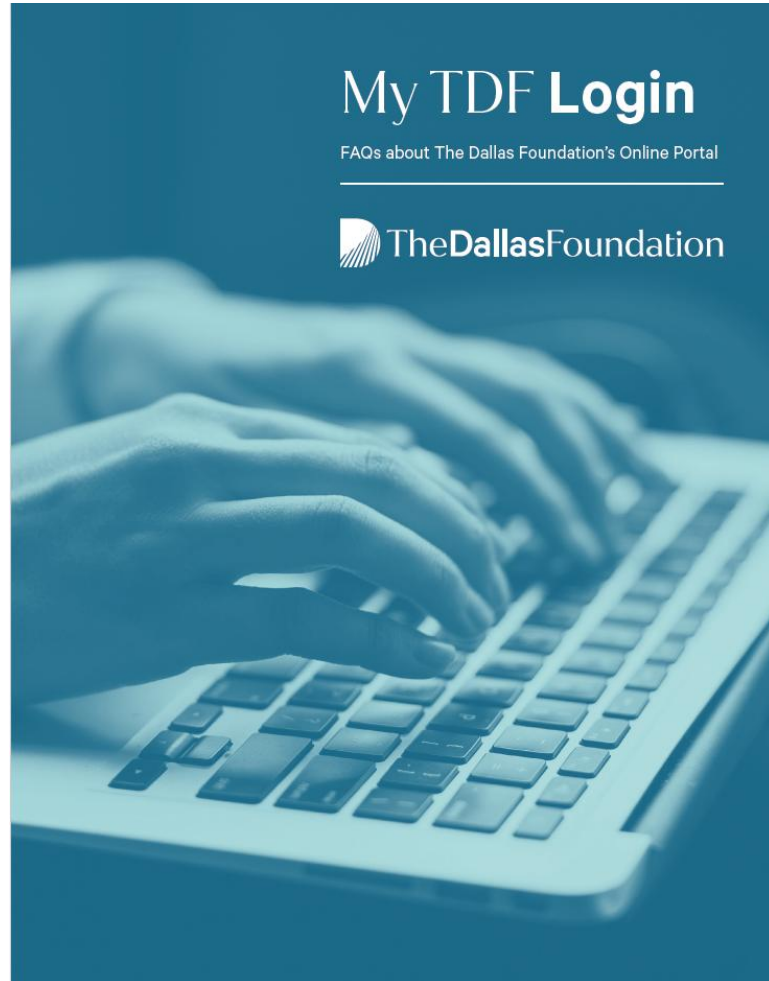
Video Tutorial



Objective:
Provide step-by-step
visual support for
using the portal

Resources:

Frequently Asked Questions



Objective:

Provide written support for using the portal including screen shots and step-by-step instructions.

Resources: Dedicated Web Page



Objectives:

- Reinforce messaging
- Provide “getting started” written instructions
- Host video tutorial
- Troubleshoot log-in questions
- Link to Frequently Asked Questions (FAQ) document
- Provide access to My TDF Login

E-mail Campaign: Six weeks prior to launch

INTRODUCING The Dallas Foundation's New Fundholder Portal

Dear Fund Holders and Fund Advisors,

The Dallas Foundation is pleased to announce a new system we better align with our highest priority: Supporting you on your philanthropic journey. Our new online portal will offer a more efficient and intuitive platform for your management.

We are committed to providing our fundholders with the tools and support to make a meaningful impact. It is because of this commitment and your trust that we have decided to migrate our finance and grants management system to a new platform in 2022.

The new portal will have improved functionality that will continue to help you manage fund balances and view statements, and, if you are an advisor or grantmaker, you will be able to discover new giving opportunities.

What to Expect

The new platform is slated to launch in **Mid-April, 2022**. Over the course of the transition, you will receive instructions about how to use the new system. Always, our donor services team will be here to help you if you have any questions.

- All fundholders will have normal functionality through our existing donor portal as of **March 31, 2022**.
- Please submit all grant recommendations needing to be processed prior to **April 31, 2022 no later than noon on March 31**.
- Between April 1 – 19, the existing donor portal will provide read-only access to fund information, but you won't be able to process transactions.
- On April 20, you will receive email instructions on how to access the new portal.

If you have received this email in error or are no longer affiliated with the Dallas Foundation, please let us know as soon as possible.

We are excited to introduce you to this upgraded portal experience and to continue to serve as a trusted steward for your philanthropic resources.

The Dallas Foundation's New Fundholder Portal UPDATE

The Dallas Foundation is excited to debut our new Fund Portal. Our entire team has been working hard over the last few months to upgrade our technology platform to improve the overall experience for our fundholders and fund advisors.

So, what will change?

As a fund holder or fund advisor, you will be able to easily track grant recommendations from beginning to end, as well as have direct access to an online database that allows you to gather insights on IRS tax-exempt financials, leadership, mission, and more. You will also be able to view the fund's grant history.

Grant Recommendations

- All grant recommendations needing to be processed prior to **April 31, 2022 no later than noon on March 31** using the existing donor portal.
- Between April 1 – 19, the existing donor portal will provide read-only access to fund information, but you won't be able to process transactions.
- We will continue to process all contributions as usual during this timeframe.

Technical Support

Our staff has worked diligently to migrate our database and system to the new platform, but we know that any change can be challenging. To better serve you as always, our team will be here to help you if you have questions. To better serve you, we are also developing a quick-reference guide and training resources to support your use of My TDF Login and will send that information closer to the launch date.

If we can be of assistance, please reach out to one of our team members listed below.

Thank you,
The Dallas Foundation's Donor Services Team

The Dallas Foundation's New Fundholder Portal My TDF Login Update

As we approach the debut of our new Fund Portal, **My TDF Login**, on April 20, our goal is to make the transition for you, our fundholders and fund advisors, seamless and straightforward. To ensure we can process any grants you would like paid over the next four weeks, please note the following important deadlines:

Dates to Know:

- All grant recommendations or invoices needing to be processed prior to April 20 must be submitted **no later than noon this Thursday, March 31** using the existing donor portal.
- Between April 1 – 19, the existing donor portal will provide read-only access to fund information, but you won't be able to process transactions.
- We will continue to process all contributions as usual during this timeframe.

What's Next?

We are excited to introduce you to this upgraded portal experience and to continue to serve as a trusted steward for your philanthropic resources. Over the next few weeks before the transition occurs, you will receive instructions about how to use the system as always, our team will be here to help you if you have questions. To better serve you, we are also developing a quick-reference guide and training resources to support your use of My TDF Login and will send that information closer to the launch date.

If we can be of assistance, please reach out to one of our team members listed below.

Mackenzie Causey
Director, Scholarships
(214) 694-2509

Theresa Jones
Manager, Donor Services
(214) 694-2503

Julie Diaz
Executive Vice President &
Chief Operating Officer
(214) 694-2506

Kim Montez
Director, Gift Planning &
Family Philanthropy
(214) 694-2525

Gary Garcia
Vice President, Philanthropic
Partnerships
(214) 694-2507

Kazia Stogemoeller
Senior Director, Donor
Engagement
(214) 694-2530

Visit the Online Portal

The Dallas Foundation's New Fundholder Portal My TDF Login Update

Dear Fund Holders and Fund Advisors,

As you know, The Dallas Foundation has been working hard to implement our new management and donor portal system – **My TDF Login**. We are excited to launch **Wednesday, April 20** and want to provide an outline of what you can expect over the next few weeks, including how to login to the new platform.



Establishing Your Password

Dallas Foundation staff will initiate your account by confirming your eligibility as a fund holder or fund advisor. This eligibility is determined by the current information we have on file for your fund.

You will receive an automated e-mail from sender "no-reply@dfcsuite.com" not receive it on Wednesday, April 20, please check your spam or junk e-mail folder. You will notice "The Dallas Foundation" referenced in the email's subject line. The automated email will instruct you on the steps to create a custom password specific to your fund(s). Take note of your username and password as you complete this process.

Please delete this automated email once you have successfully completed this process. The link contained in the email is only to be used once, for establishing your initial password.

Accessing the System

To access the new portal, simply visit dallasfoundation.org and click on the **My TDF Login** button in the upper right corner of dallasfoundation.org. This will take you to the login screen of **My TDF Login** where you will enter your username and password established in the step outlined above.

Resources

We are preparing a set of resources to help make this transition as seamless as possible. A link to these tools is in the email on Wednesday, April 20, when the new fund portal is scheduled to be live. If you have any questions, please contact our donor services team, fund advisor contacts, or email us at support@dallasfoundation.org.

NOW LIVE! The Dallas Foundation's My TDF Login

Dear Fund Holders and Fund Advisors,

Today's the day! We have launched, **My TDF Login**, our new online donor portal in which fund holders and fund advisors can monitor fund activity and make grant recommendations.

Establishing Your Password

- Today, you will receive an automated e-mail from sender "no-reply@dfcsuite.com." If you have not received it by 2 p.m., check your spam or junk e-mail folder. You will notice "The Dallas Foundation" referenced in the email's subject line.
- The automated email will instruct you on the steps to create a custom password specific to your fund(s). Take note of your username and password as you complete this process.
- Please delete this automated email once you have successfully completed this process. The link contained in the email is only to be used once, for establishing your initial password.

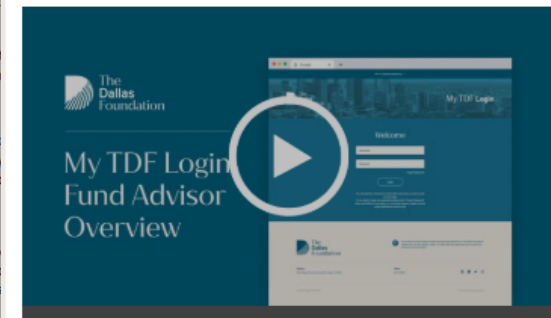
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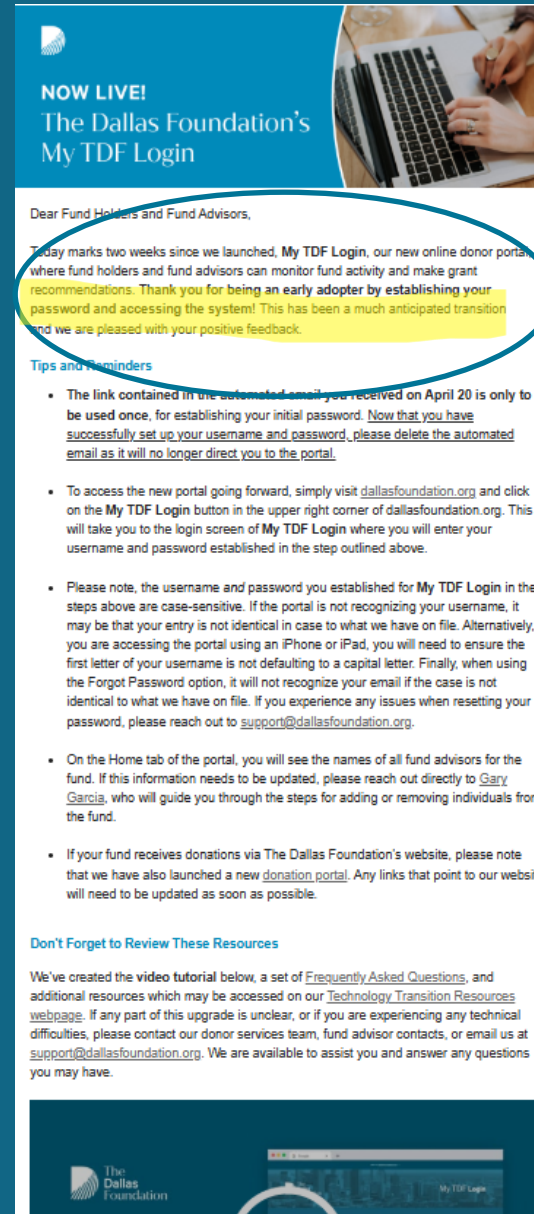
If you previously bookmarked our old online giving page on your web browser, you will want to update that link to [this new one](https://dallasfoundation.org).

Transition Resources

We've created the **video tutorial** below, a set of [Frequently Asked Questions](#), and additional resources which may be accessed on our [Technology Transition Resources webpage](#). If any part of this upgrade is unclear, or if you are experiencing any technical difficulties, please contact our donor services team, fund advisor contacts, or email us at support@dallasfoundation.org. We are available to walk you through this transition and answer any questions you may have.



E-mail Campaign: 2 weeks post launch



NOW LIVE!
The Dallas Foundation's
My TDF Login

Dear Fund Holders and Fund Advisors,

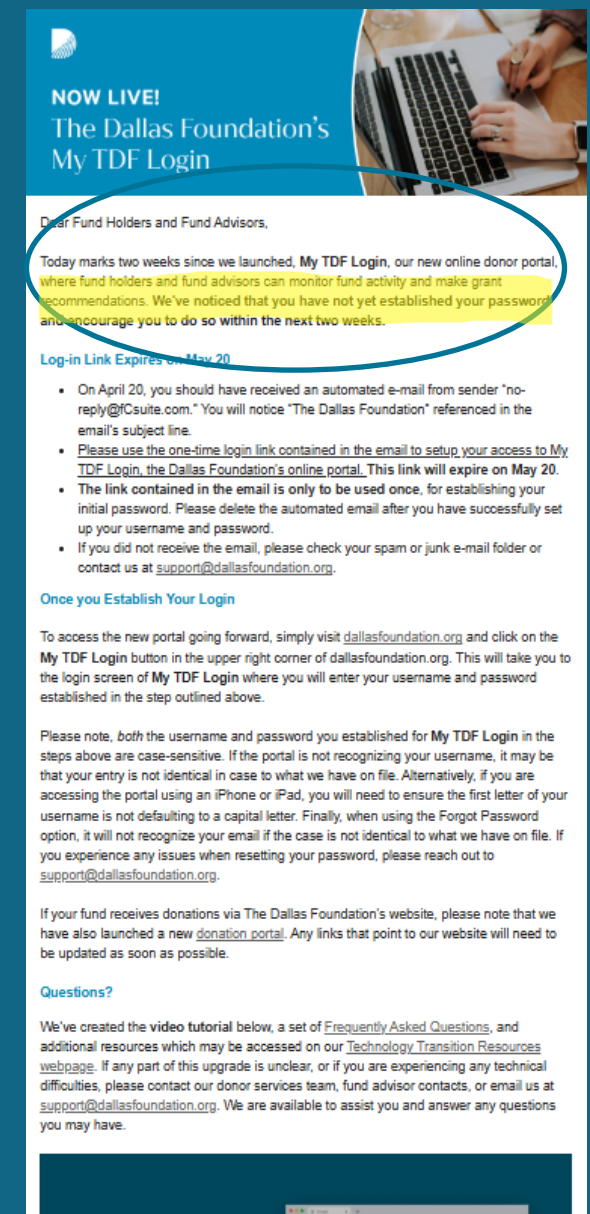

Today marks two weeks since we launched, **My TDF Login**, our new online donor portal, where fund holders and fund advisors can monitor fund activity and make grant recommendations. Thank you for being an early adopter by establishing your password and accessing the system! This has been a much anticipated transition and we are pleased with your positive feedback.

Tips and Reminders

- The link contained in the automated email you received on April 20 is only to be used once, for establishing your initial password. Now that you have successfully set up your username and password, please delete the automated email as it will no longer direct you to the portal.
- To access the new portal going forward, simply visit dallasfoundation.org and click on the **My TDF Login** button in the upper right corner of dallasfoundation.org. This will take you to the login screen of **My TDF Login** where you will enter your username and password established in the step outlined above.
- Please note, the username and password you established for **My TDF Login** in the steps above are case-sensitive. If the portal is not recognizing your username, it may be that your entry is not identical in case to what we have on file. Alternatively, if you are accessing the portal using an iPhone or iPad, you will need to ensure the first letter of your username is not defaulting to a capital letter. Finally, when using the Forgot Password option, it will not recognize your email if the case is not identical to what we have on file. If you experience any issues when resetting your password, please reach out to support@dallasfoundation.org.
- On the Home tab of the portal, you will see the names of all fund advisors for the fund. If this information needs to be updated, please reach out directly to [Gary Garcia](mailto:Gary.Garcia), who will guide you through the steps for adding or removing individuals from the fund.
- If your fund receives donations via The Dallas Foundation's website, please note that we have also launched a new [donation portal](#). Any links that point to our website will need to be updated as soon as possible.

Don't Forget to Review These Resources

We've created the [video tutorial](#) below, a set of [Frequently Asked Questions](#), and additional resources which may be accessed on our [Technology Transition Resources webpage](#). If any part of this upgrade is unclear, or if you are experiencing any technical difficulties, please contact our donor services team, fund advisor contacts, or email us at support@dallasfoundation.org. We are available to assist you and answer any questions you may have.



NOW LIVE!
The Dallas Foundation's
My TDF Login

Dear Fund Holders and Fund Advisors,

Today marks two weeks since we launched, **My TDF Login**, our new online donor portal, where fund holders and fund advisors can monitor fund activity and make grant recommendations. We've noticed that you have not yet established your password and encourage you to do so within the next two weeks.

Log-in Link Expires on May 20

- On April 20, you should have received an automated e-mail from sender "no-reply@fcsuite.com." You will notice "The Dallas Foundation" referenced in the email's subject line.
- Please use the one-time login link contained in the email to setup your access to **My TDF Login**, the Dallas Foundation's online portal. This link will expire on May 20.
- The link contained in the email is only to be used once, for establishing your initial password. Please delete the automated email after you have successfully set up your username and password.
- If you did not receive the email, please check your spam or junk e-mail folder or contact us at support@dallasfoundation.org.

Once you Establish Your Login


To access the new portal going forward, simply visit dallasfoundation.org and click on the **My TDF Login** button in the upper right corner of dallasfoundation.org. This will take you to the login screen of **My TDF Login** where you will enter your username and password established in the step outlined above.

Please note, both the username and password you established for **My TDF Login** in the steps above are case-sensitive. If the portal is not recognizing your username, it may be that your entry is not identical in case to what we have on file. Alternatively, if you are accessing the portal using an iPhone or iPad, you will need to ensure the first letter of your username is not defaulting to a capital letter. Finally, when using the Forgot Password option, it will not recognize your email if the case is not identical to what we have on file. If you experience any issues when resetting your password, please reach out to support@dallasfoundation.org.

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Questions?

We've created the [video tutorial](#) below, a set of [Frequently Asked Questions](#), and additional resources which may be accessed on our [Technology Transition Resources webpage](#). If any part of this upgrade is unclear, or if you are experiencing any technical difficulties, please contact our donor services team, fund advisor contacts, or email us at support@dallasfoundation.org. We are available to assist you and answer any questions you may have.



E-mail Campaign: 6 weeks post launch & 12 weeks post launch



Dear Fund Advisors,

In April, The Dallas Foundation launched, **My TDF Login**, where fund holders and fund advisors can monitor fund activity and make grant recommendations. **You have not yet established your password. To ensure easy access to the portal when you need it, please create your login credentials as soon as possible.**

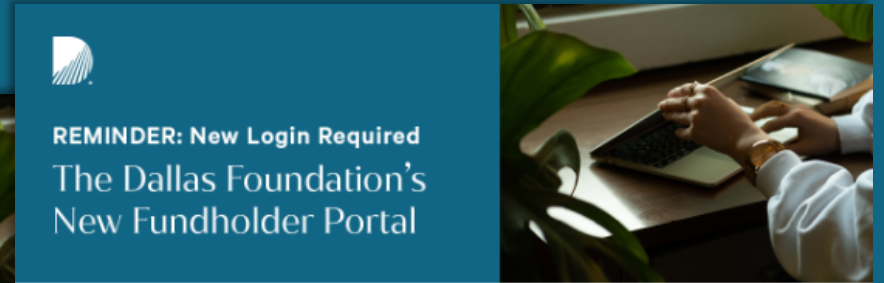
Updated Login Links

- We have sent you an **updated link** via an automated email from sender "no-reply@fCsuite.com." You will notice "The Dallas Foundation" referenced in the email's subject line. *Please note that the link contained in the email is no longer valid. Please only use the link in the email sent today, August 1.*
- Please use **the one-time login link contained in the email sent today, August 1. The link in today's email will expire on June 30.**
- **The link contained in the email is only to be used once, for establishing your initial password.** Please delete the automated email after you have successfully set up your username and password.
- If you did not receive the email, please check your spam or junk e-mail folder or contact us at support@dallasfoundation.org.

Once you Establish Your Login

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If your fund receives donations via The Dallas Foundation's website, please note that we



Dear Fund Advisors,

The giving season is fast approaching and our team is ready to support your year-end fund activity. In order for you to recommend grants or track fund balances in a timely manner, you will need to create a new login at **My TDF Login**, The Dallas Foundation's new online donor portal, where fund holders and fund advisors can monitor fund activity and make grant recommendations. **You have not yet established your password. To ensure easy access to the portal when you need it, please create your login credentials as soon as possible.**

Updated Login Links

- We have sent you an **updated link** via an automated email from sender "no-reply@fCsuite.com." You will notice "The Dallas Foundation" referenced in the email's subject line. *Please note that the links contained in emails sent prior to today are no longer valid. Please only use the link in the email sent today, August 1.*
- Please use **the one-time login link contained in today's email to setup your access to My TDF Login, The Dallas Foundation's online portal. The link in today's email will expire on August 30 and is only to be used once, for establishing your initial password.** Please delete the automated email after you have successfully set up your credentials.
- If you did not receive the automated email, please check your spam or junk e-mail folder or contact us at support@dallasfoundation.org.

Once you Establish Your Login

To access the new portal going forward, simply visit dallasfoundation.org and click on the **My TDF Login** button in the upper right corner of dallasfoundation.org. This will take you to the login screen of **My TDF Login** where you will enter your username and password established in the step outlined above. Alternatively, you may bypass TDF's website by clicking and bookmarking [this link](#).

Internal Communication Considerations

- Update all donation and grant letters
- Review/update all fund descriptions (for donation portal)
- Review list of fundholders and access levels to ensure they should have access to the portal
- Develop copy for all CSuite content areas and system generated e-mails
- Configure Stripe auto-responder and thank you page for once donation is made
- Message donors with recurring gifts to re-enter gift on Foundant portal

Results

Very high (50%+) open rates on email communications

68% of fundholders have an established a password for My TDF Login

Fundholders pleased with donor portal user experience

Today

We are currently deploying an abbreviated communications plan including updated resources to reflect changes that will “go live” on March 31, 2025.

Questions?



RACHAEL HUNTER
DIRECTOR OF COMMUNICATIONS

30TH ANNIVERSARY REGIONAL EVENTS



- Our WHY behind event hosting
- Held a series of regional events in Durant, Alva, Tahlequah, Weatherford and OKC

METHODOLOGY

- How to ensure buy in from communities
- Regional Event Committee

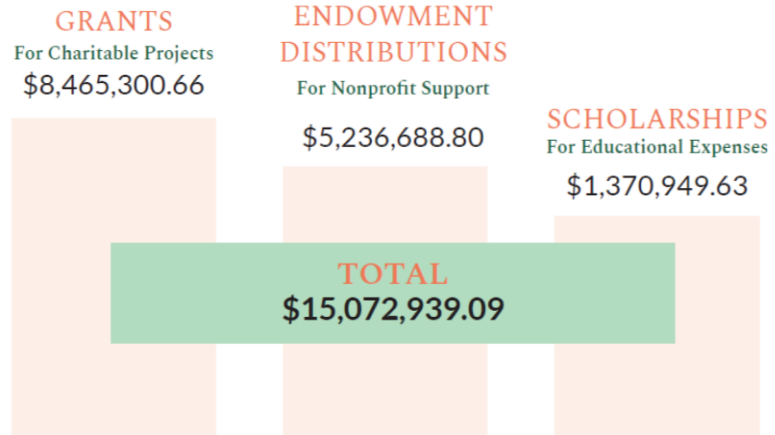


LOGISTICS

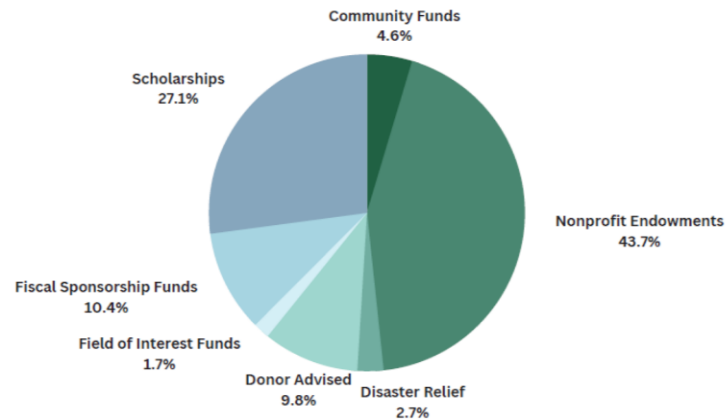


- Each event was different
 - Metrics looked different, invites, communications etc.
- With the exception of OKC, all events were under \$2,500 in expenses. Most far less.

TAKEAWAYS



Types Of Funds



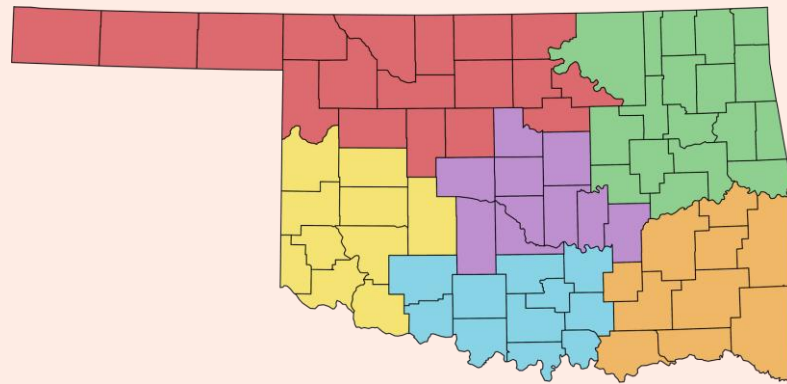
- We did bring simple marketing materials- past Impact Reports, one pagers etc

- Wanted to keep the focus on building relationships- who can we connect you to? Who has the same issues your community is facing? IE. Tahlequah example

CONCLUSION

1 Reinforced what we knew- relationships build trust

2 Were able to open a number of new funds and expand our reach in those communities



QUESTIONS?

WACO
FOUNDATION

FOR WACO. FOREVER.

Stewardship Campaign

Goal: Deepen Engagement with donor advised fundholders to ultimately increase planned giving donors.

Stewardship Campaign

Select donor advised funds

Review agreements

Review giving history

Stewardship Campaign

Fundaversary Cards

Personal Letter

Follow-up Meeting

Stewardship Campaign

Happy **FUNDAVERSARY** *Dickson Family Foundation*

\$261
thousand

INVESTED OVER TIME

GRANTED

\$148
thousand

TO DATE

POTENTIAL LEGACY IMPACT

\$13.9
per year

IN PERPETUITY

To learn more about legacy gift planning, give us a call at 254.754.3404.



Your Fund's Top Grantees

\$20
thousand

Waco Family Medicine

\$23.8
thousand

Waco Foundation

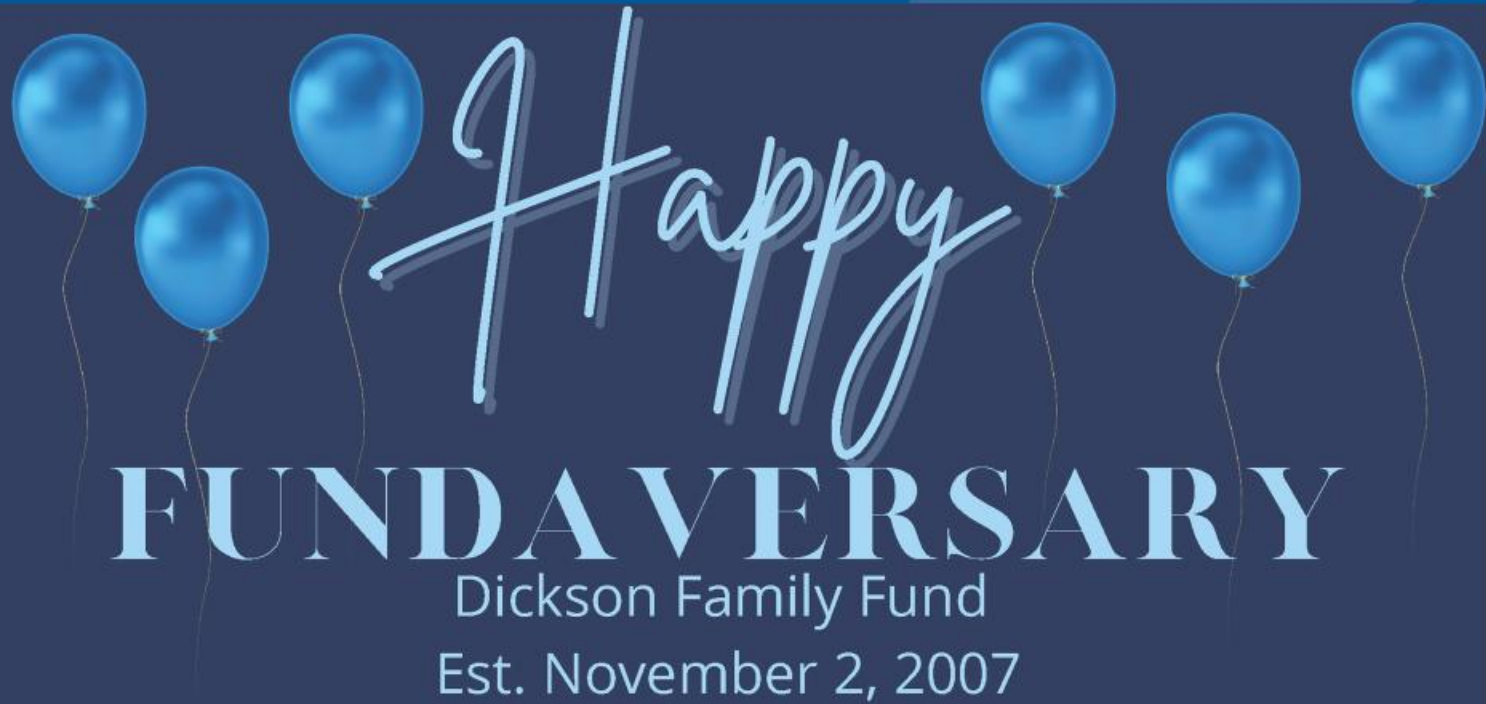
\$12.5
thousand

Literacy Action, Inc.



Thank you for choosing Waco Foundation as your home for charitable giving!

Stewardship Campaign



*Thank you for all you
do for our community!*

*William Jamie Ben & Lisa
Natalie Jon
Lisel Marlana Betsy*



Stewardship Campaign

Dickson Family Fund

Est. November 2, 2007

*Happy
Fundiversary*

Thank you for all your do for our community!

For Waco. Forever.



 WACO
FOUNDATION

Stewardship Campaign


34% Increase in Donations from Campaign Recipients

25% Conversation rate to Pie Society



Pie Society

A community-wide legacy society managed by Waco Foundation on behalf of the nonprofit community.



Pie Society



=



*your accumulated
wealth*

your pie



=



*sharing a slice of
any size with a
Waco charity*

*pie society
member*

Pie Society

Originally an event

Changed to gift

\$4,000/year in budget

Pie Society

Hand-carved Pie Server

Hawkins New York Measuring Cups

Cashmere Throw

Pie Society

Increase in Members? Probably Not.

Increase in Member Engagement? Absolutely.



Questions?



Increasing Storytelling to Showcase Impact

*Nicole Paquette,
Senior Director of Communications and Public Relations
Communities Foundation of Texas*

Internal Efforts: Educate your ambassadors regularly about your work and impact

Internal Communications

Expanded CFT internal staff newsletter, *CFT Weekly*

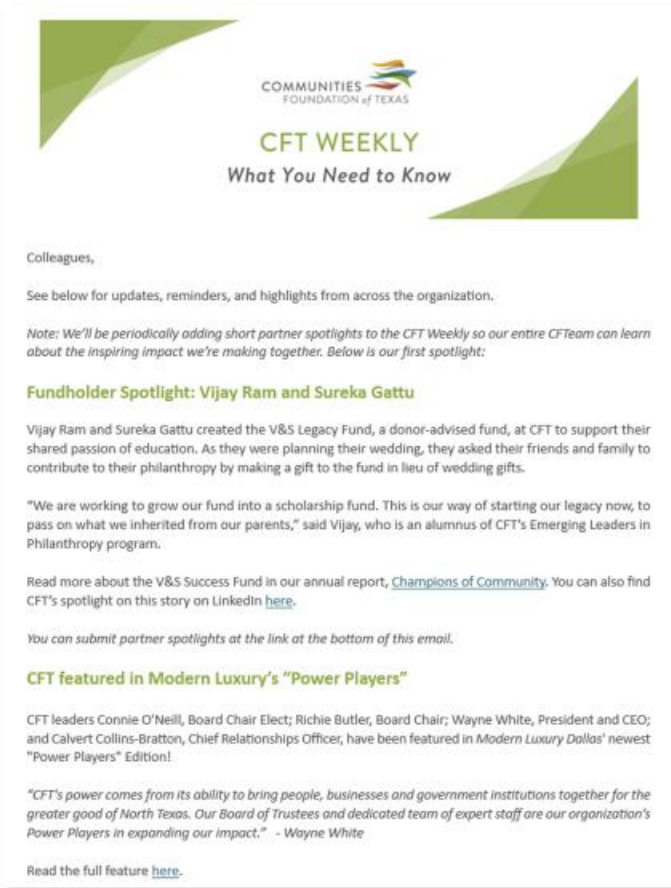
Weekly e-newsletter now includes:

- Nonprofit Grantee/Partner Spotlights and Event Details
- Fundholder/Partner Spotlights
- Staff and Org-Wide Awards/Accolades

We include direct links to our related social media posts.

Staff can submit their own news/stories via a form with automations through our Asana project management platform.

We've worked to ensure members of our MarCom Dept. serve on internal staff committees to help make further connections to our brand and impact.



Fundholder Spotlight: The Childs family and the Live Like Luke Fund

Beth and Derek Childs created the Live Like Luke Fund, a donor-advised fund, at CFT to honor the life of their brave and joyful six-year-old, Luke, who passed away after a year-long battle with leukemia.

Since 2021, over \$150,000 has been distributed from the fund to support critical expenses for families with children undergoing long-term hospital stays. "This is really about giving families more time together," said Derek. "Knowing we can give back in a way that Luke would have been appreciative of, and that our children can be a part of, has helped our grieving process," said Beth.

Read more about the family's inspiring impact in our annual report, [Champions of Community](#). You can also find CFT's spotlight on this story on LinkedIn [here](#).

You can submit partner spotlights at the link at the bottom of this email.

Fundholder Spotlight: The Orchid Giving Circle & The Village Giving Circle

Champions of Collaboration: Giving circles are a growing global movement where people with shared values come together and give collectively. Giving circles not only provide financial support, but raise awareness and encourage volunteerism.

Two local giving circles, the [Orchid Giving Circle](#) and the [Village Giving Circle](#), joined CFT last year. The two organizations have collectively awarded \$3.5 million to 100 nonprofits since their founding. In addition to managing their technical platforms and grantmaking efforts, we provide the giving circles access to our local philanthropic expertise to further amplify their impact.

Read the full story in our annual report [here](#). You can also find this spotlight on our [LinkedIn](#).

You can submit partner spotlights at the link at the bottom of this email.

Nonprofit Grantee Spotlight: City Year Dallas

Champions of Bright Futures: City Year Dallas has now been transforming educational outcomes and addressing inequities locally for the past decade. The organization recruits and trains young leaders from diverse backgrounds to serve full-time in Dallas schools as AmeriCorps members, providing meaningful connections and essential support in literacy, math, attendance, and social-emotional learning.

CFT made an initial investment in City Year Dallas in 2015 with a \$750,000 grant to launch its program in two schools. As the program expanded its reach to six schools, CFT remained a critical partner, providing ongoing support, including a \$500,000 grant to help adapt programming during the COVID-19 pandemic.

City Year's work has been particularly notable in schools identified as Accelerating Campus Excellence (ACE) campuses, including Frederick Douglass Elementary, which was able to improve its rating from a D to a B. Read the full story in our annual report [here](#). You can also find this spotlight on our [LinkedIn](#).

You can submit partner spotlights at the link at the bottom of this email.

Internal Efforts: Educate your ambassadors regularly about your work and impact

Staff Engagement

Mission Moments during monthly all staff meetings

At each staff meeting, we bring in a partner/grantee or uplift an initiative we're funding/leading and let our staff hear directly from them about the impact.

We also recap these on our social media channels, and these posts have performed well in terms of engagement/reach.



Communities Foundation of Texas
14,122 followers
6mo • 🌐

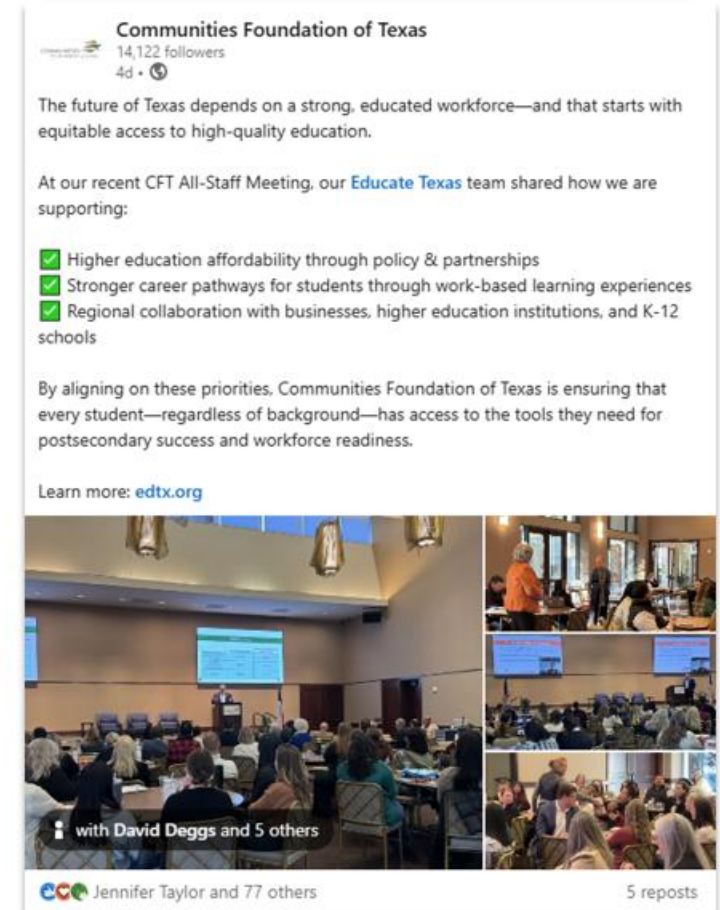
Our hearts were warmed by a visit from [Dallas Pets Alive!](#) (DPA) and their furry ambassadors, Kami and Lunchbox!

Executive Director Leslie Sans shared how DPA is transforming lives through innovative animal rescue programs stating, "Our mission is twofold: reactive rescue, pulling animals out of shelters, and proactive rescue, keeping them in their homes where they belong." With over 31,000 animals and families helped, their impact in North Texas is profound.

CFT has supported DPA's innovative efforts with \$110,000 in grant funding since 2017, and we're proud to contribute an additional \$1,000 towards their North Texas Giving Day goal as a thank you for sharing their care with our staff.

Join us in supporting any of the 3,000+ local nonprofits making a difference in our community this Giving Day, September 1-19. Together, we can ensure that organizations like Dallas Pets Alive continue their vital work. Learn more at [NorthTexasGivingDay.org](#).

1 repost



Communities Foundation of Texas
14,122 followers
4d • 🌐

The future of Texas depends on a strong, educated workforce—and that starts with equitable access to high-quality education.

At our recent CFT All-Staff Meeting, our [Educate Texas](#) team shared how we are supporting:

- ✓ Higher education affordability through policy & partnerships
- ✓ Stronger career pathways for students through work-based learning experiences
- ✓ Regional collaboration with businesses, higher education institutions, and K-12 schools

By aligning on these priorities, Communities Foundation of Texas is ensuring that every student—regardless of background—has access to the tools they need for postsecondary success and workforce readiness.

Learn more: [edtx.org](#)

with David Deggs and 5 others

Jennifer Taylor and 77 others

5 reposts

Internal Efforts: Actively collect and share impact stories in partnership with colleagues across the foundation

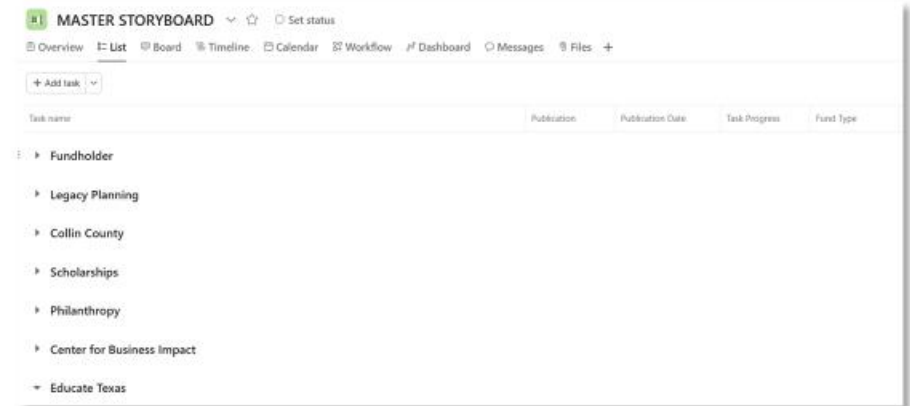
Cross-functional Collaboration

Donor/Partner Efforts: quarterly meetings with Development colleagues to build storyboard, adding and rearranging stories. Stories can be added at any time using an online form via Asana.

Nonprofit/Grantee Efforts: monthly meetings with Philanthropy team members to develop grant announcement plans and add or rearrange future impact stories.

All external communications are reviewed internally before sharing drafts with external partners.

Lean on your development and grantmaking partners to learn what to highlight in terms of impact!



External Efforts: Appeal to local media appetites for good news stories

Fulfill local media outlets need for good news media pitching and event sponsorship opportunities.

Broadcast: ramp up broadcast pitching with positive stories of impact highlighting donors and nonprofits, including b-roll video/photos as much as possible

Print/Digital: expand media partnerships with hyperlocal outlets with good news storytelling pitches, plus paid and sponsored content. (examples include: *MySweetCharity, DallasDoingGood, Dallasites101*, and other hyper local weekly print papers).

Event Sponsorships: sponsor of the *D CEO* Nonprofit and Corporate Citizenship Awards, now in its seventh year. This co-concepted awards program uplifts local leaders, nonprofits, and companies, drawing attention to 100+ finalists/honorees.

Next up:

- Regular impact video series spotlighting grantees and their leaders
- Expanding grant announcement plans/events in terms of media/stakeholders

Communities Foundation of Texas reposted this

 **Dallas Doing Good**
2,702 followers
5mo · 🌐

North Texas Giving Day is almost here, and the spirit of giving is in full swing! 🍋 This weekend, 4-year-old Birdie hosted her very first lemonade stand and raised \$320 for local nonprofits. Her customers even helped her choose where to donate by voting for causes in the community! 🏠 Birdie's mom, Kimber Westphall Clonts, is passionate about teaching kids the importance of generosity.

Birdie's choice? Supporting people experiencing homelessness, especially those needing shelter during the holidays. 🏠 Let's follow her lead and make this #NTXGivingDay the biggest yet!

The giving period is open now, with the big day this Thursday, September 19. 🌟

[#NorthTexasGivingDay2024](#) [#NTXShareYourCare](#) [#DallasDoingGood](#)



4-YEAR-OLD'S LEMONADE STAND RAISES OVER \$300 FOR NORTH TEXAS GIVING DAY NONPROFITS

External Efforts – Examples

MySweetCharity
AN ONGOING CONVERSATION
FOR THE GOOD OF NORTH TEXAS

2024 North Texas Giving Day Booster: STEPS With Horses


Sep 16, 2024 9:30 AM by Jeanne Prejean



According to STEPS With Horses' Executive Director Dr. Hallie Sheade, "When life's challenges become overwhelming and conventional means offer little relief, it can feel isolating and discouraging. Now, picture stepping into a serene pasture, greeted by the gentle nuzzle of a therapy horse. At STEPS with Horses, this is the experience we offer. Here, individuals find a ... [\[Read](#)

MySweetCharity shared 40+ articles highlighting nonprofits participating in CFT's North Texas Giving Day. Nonprofit stories were curated by CFT's team.

dallas doing good



Joppy Momma's Farm was created to change that. Founded by Kim High on land passed down through her family, the farm embodies a deep connection to the land and a commitment to revitalizing the community through sustainable agriculture. Together with farm director Andrea "NayNay," Kim is working to provide fresh produce and educational resources to promote wellness and self-sufficiency, all while preserving the legacy of Joppa's ancestors.

Dallas Doing Good shared about North Texas Giving Day nonprofits through video, social media, and online articles. The above was one of Dallas Doing Good's top-read stories of 2024.

NORTH TEXAS GIVING DAY

By Lexy McCarthy

Jubilee Park & Community Center (Jubilee) is a catalyst for comprehensive community revitalization and enrichment in Southeast Dallas. A place-based organization, the agency serves the Jubilee Park neighborhood, a 62-block area south of I-30 and east of Fair Park, as well as surrounding zip codes.



White Rock Lake Weekly ran stories about North Texas Giving Day nonprofits throughout September. Stories were online and front-page in-print, with copies available for free across Dallas.

Questions?